

Privacy policy

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We are pleased that you are interested in simatec. simatec is an internationally active Swiss family-owned company. Since its foundation in 1983, a motivated team has been developing, producing and marketing innovative products for the maintenance of rolling bearings under the brand names simalube, simatherm and simatool, among others. In the following, we inform you in accordance with the applicable data protection regulations about which personal data we or service providers used by us process in the context of

- of your visit to our website,
- of our social media presences,
- of protected access to the simatec media database and simatec Education (learning platform),
- the use of Lubechart (online program for the creation and management of lubrication schedules),
- the use of the contact form,
- of job advertisements,
- of the newsletter dispatch and/or
- the use of the simatec app.

(hereinafter collectively "Website"), for what purposes we use this data and how we use it to optimize our services for you, as well as about your rights as a data subject.

In addition, the " Cookie Policy" applies, which provides information about the cookies and other technology used by us or by third-party providers on our behalf. → Cookie Policy

A. General

1. controller, Union representative according to Art. 27 GDPR, data protection officer

a) The responsible party pursuant to Art. 4 No. 7 EU Data Protection Regulation (GDPR) is the

simatec ag

Stadthof 2, CH-3380 Wangen a. Aare, Switzerland

Tel. +41 32 636 50 00

welcome(at)simatec.com

hereinafter referred to as "simatec", "we" or "us". Further information about the provider can be found in our → [imprint](#).

b) simatec GmbH, Christinstraße 16, 75177 Pforzheim is the Union representative of simatec AG according to Art. 27 GDPR.

c) You can reach the data protection officer of simatec GmbH by e-mail: s.baum@bhk-datenschutz.de, Tel. +49 7621 5705398 or by post at the above address with the addition "attn. data protection officer".

2. types of data processed, categories of data subjects

2.1 Nature of the data processed

- Contact details (e.g., email, phone numbers)
- Content data (e.g., text input, photographs, videos)
- Usage data (e.g., web pages visited, interest in content, access times).
- Communication data and history
- Consent Management
- Contact form data
- Meta/communication data (e.g., device information, IP addresses)
- Tracking data

- Reach measurement
- Data according to section B.

2.2 Categories of affected persons

- Visitors and users of the website and online offers
- Customers, prospects and business partners
- Applicant
- Other communication partners

(Hereafter, we also refer to the data subjects collectively as "Users").

3. purpose of processing

We use your personal data

- in the provision of the website and the online offer, its functions and contents,
- to manage users' consent to the processing of their data,
- for responding to contact requests and communication with users,
- on security measures,
- for range measurement
- For the purposes of direct marketing, e.g. in the form of personalized advertisements, an e-mail newsletter or postal advertising, surveys, invitations to events
- for the purpose of product and service satisfaction surveys and analysis of these

4. provision of the website and log files

(1) During the mere informational use of the website, i.e. if you do not register or otherwise transmit information to us, we only collect the personal data that your browser automatically transmits to our server. If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security (legal basis is Art. 6 para. 1 lit. f) GDPR):

- IP address
- Date and time of the request
- Time zone difference from Greenwich Mean Time (GMT)
- Content of the request (concrete page)
- Access status/HTTP status code
- Data volume transferred in each case
- Web page from which the request comes
- Browser
- Operating system and its interface
- Language and version of the browser software

(2) The IP addresses of the users are deleted or anonymized after termination of use. In the case of anonymization, the IP addresses are changed in such a way that the individual information about personal or factual circumstances can no longer be assigned to a specific or identifiable natural person or can only be assigned to a specific or identifiable natural person with a disproportionate amount of time, cost and effort.

5. cookies (general information)

(1) In addition to the aforementioned log files data, cookies are stored on your computer when you use our website. Cookies are small text files that are assigned to the browser you are using and stored on your hard drive and through which certain information flows to the body that sets the cookie (here by us). Cookies cannot execute programs or transfer viruses to your computer. They serve to make the Internet offer as a whole more user-friendly and effective.

(2) Use of cookies:

a) This website uses the following types of cookies, the scope and functionality of which are explained below:

- Session cookies (for this b)
- Persistent cookies (in addition c).

b) Session cookies store a so-called session ID, with which various requests from your browser can be assigned to the joint session. Session cookies are deleted when you log out or close the browser. If you restart your browser and go back to the website, the website will not recognize you. You will need to log in again (if a login is required) or reset templates and preferences if the website offers these features. Then a new session cookie is generated, which stores your information and remains active until you leave the site again and close your browser.

c) Persistent cookies are automatically deleted after a specified duration, which may differ depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

(3) For what purposes do we use cookies?

We use cookies to personalize content and ads, provide social media features, and analyze traffic to our website. We also share information about your use of our website with our social media, advertising and analytics partners. Our partners may combine this information with other data that you have provided to them or that they have collected as part of your use of the Services. You give consent to our cookies when you continue to use our website.

Basic information

Purpose	Description	Storage duration
Technically necessary cookies	Technically necessary cookies enable the use of our website by providing basic functions such as page navigation and access to secure areas of the website. Visiting our website cannot function properly without these cookies.	Session cookies - are deleted when the browser is closed.
Performance (e.g., user's browser), rendering, and preferences.	When using our website, cookies are used (e.g. to recognize the browser) to improve performance (e.g. faster loading of content). When you visit our website, the determined or self-selected country and language selection is stored in cookies to save you from having to select again on subsequent visits. In advance, we check whether your browser supports cookies and this information is stored in another cookie. Subsequently, you will be shown country- and language-specific localized contact information, which will also be stored. The legal basis for this is your consent (Art. 6 para. 1 lit. a) GDPR, § 25 TTDSG (Teleservices Telemedia Data Protection Act).	
Analysis cookies (statistics)	We use third-party analytics cookies to understand how visitors use our site. This helps us improve the quality and content on our site. The aggregate statistical information includes data such as total number of visitors. For example, we learn how often and in what order each page was viewed and how much time visitors spend on our pages on average. We also learn whether users have already visited our website at an earlier time. The legal basis for this is the consent given to us (Art. 6 (1) a) GDPR, § 25 TTDSG (Teleservices Telemedia Data Protection Act). For more information, see point 12.	Persistent cookies - remain, but are automatically deleted after 26 months if the website has not been visited again, unless shorter periods apply in individual cases.
Advertising cookies (marketing)	We use advertising cookies to assess the efficiency of our advertising measures and to derive optimizations from them. The legal basis for this is the consent given to us (Art. 6 para. 1 lit. a) GDPR, § 25 TTDSG (Teleservices Telemedia Data Protection Act).	Persistent cookies - remain, but are automatically deleted after 26 months if the website has not been visited again, unless

		shorter periods apply in individual cases.
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(4) Which cookies are used?

In the → Cookie Policy" inform you about which cookies and other technologies we or third parties on our behalf we use on our website.

(5) Legal basis

Unless otherwise described in the Privacy Policy, the legal basis for the use of such cookies is the European Cookie or e-Privacy Directive in conjunction with the German Telemedia Act (§§ 12 et seq. TMG, until 30.11.2021) or - from 01.12.2021 - the Act on the Regulation of Data Protection and Privacy in Telecommunications and Telemedia (§ 25 et seq. TTDSG)) and the GDPR.

(6) Control over cookies

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be limited. See also paragraph 4 "Cookie Policy".

(7) Cookie consent with usercentrics

This website uses usercentrics to obtain the legally required consent for the use of cookies. The legal basis for this is Art. 6 para. 1 lit. c), 5 para. 2 GDPR, § 25 TTDSG.

The third-party provider is Usercentrics GmbH, Sendlinger Straße 7, 80331 Munich, Germany, Tel.: + 49 89 21 54 01 20, Email: contact@usercentrics.com. The privacy policy of usercentrics can be found here ([Privacy Policy - Usercentrics](#)).

6. registration, management of your accounts,

Registration

(1) Access to certain content requires your registration, for example access to the simatec media database, simatec Education and the online program Lubechart. A separate registration and account is required for each application.

What data is processed?

(2) For this purpose, we process the data from you that can be seen in the registration mask. Mandatory fields are marked with *. The legal basis is Art. 6 para. 1 lit. b) GDPR (initiation, fulfillment and execution of the user contract). Furthermore, we process the following data:

- Email address, password, first name, last name, country of residence;
- IP address and information on the use of the portal

(3) There are a number of options available to you for managing the type and amount of data we store about you.

- You can delete your entire account at any time. The Lubechart account can only be deleted by us. To do this, please make a request for deletion.
- You can delete all or selected information in your profile.
- You can change all or selected information in your profile.

All three options lead to the (partial) deletion of the personal data as described above, except for the data whose retention is required by law (Art. 6(1)(c) GDPR) or for the defense against claims (Art. 6(1)(f) GDPR).

7. contact

(1) Our website contains a contact form that allows you to contact us electronically in an easy and uncomplicated way. If a user takes advantage of this option, the data entered in the input mask will be

transmitted to us and stored. The corresponding data, in particular personal data, address data, contact data and messages (free text field) are directly visible on the respective input mask. At the time of sending, the following data is also stored:

- IP address of the user
- Date and time of submitting the form

(2) For the processing of data, reference is made to this privacy policy in the context of the sending process. Alternatively, it is possible to contact us via the e-mail addresses provided. In this case, the personal data of the user transmitted with the e-mail will be stored. The data will be used exclusively for processing the request.

(3) The legal basis for the processing of data transmitted in the context of the use of the contact form or in the course of sending an e-mail is Art. 6 para. 1 lit. f) GDPR. If the e-mail contact aims at the conclusion of a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b) GDPR.

(4) The processing of personal data from the input mask serves us solely to process the contact. In the case of contact by e-mail, this also constitutes the necessary legitimate interest in the processing of the data. The other personal data processed during the sending process serve to prevent misuse of the contact form and to ensure the security of our information technology systems.

(5) It is possible to contact us via the e-mail addresses provided on the website. In this case, the user's personal data transmitted with the e-mail will be stored. The data will be used exclusively for the processing of the request. The legal basis for the processing of the data transmitted in the course of sending an e-mail is Art. 6 (1) lit. f) GDPR. If the e-mail contact aims at the conclusion of a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b) GDPR.

(6) The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. For the personal data from the input mask of the contact form and those sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation is ended when it is clear from the circumstances that the matter in question has been conclusively clarified. The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

(7) Notwithstanding para. 3, the following shall apply: Contact requests from customers that relate to a specific business transaction shall be stored as long as this is necessary for the execution and processing of the contract (Art. 6 para. 1 lit. b) GDPR) or due to statutory retention obligations (Art. 6 para. 1 lit. c) GDPR). Contact requests from customers that do not relate to a specific business transaction are stored as long as the business relationship exists. The legal basis is Art. 6 para. 1 lit. f) GDPR to protect our legitimate interests and those of the customer, in particular support and quality assurance. Customers can object to the processing at any time in individual cases.

8. newsletter

(1) If you have given us your consent (double-opt-in), we and, where applicable, the companies named in the newsletter consent for the respective newsletter for which you have subscribed (hereinafter "Consent") (together "We") will process your personal data in accordance with the respective application form (e.g. e-mail address, name), company, country, timestamp of your subscription) in order to send you the requested newsletter at regular intervals to the e-mail address you have provided. We process your personal data, with the exception of your e-mail address, to personalize your newsletter and to send you industry-relevant information about the industry in which your company operates. In addition, your personal data enables us to classify you into defined target groups in order to improve the relevance of the communicated content you receive (e.g. country-specific information containing content related to your country).

(2) If mentioned in the consent, we track the accessibility of your email address and certain of your interactions within the newsletter. These interactions include opening the newsletter, opening links in the newsletter and removing consent. We process this information to improve the relevance of the content communicated. This includes, for example, reviewing the overall open rate and the links that were clicked on the most to see the overall relevance of the newsletter content to readers. In terms of

tracking the withdrawal of your consent, this is tracked to ensure that you do not receive further communication after you have clicked unsubscribe, if and to the extent that your email address still needs to be processed for further purposes.

(3) We share your personal data with other affiliated companies if they provide IT services for us or if this is necessary for operational reasons. In addition, we share your personal data with the technical IT service providers we use and from whom we obtain services. Our IT service providers are carefully selected and regularly audited by us. They process personal data only on our behalf and strictly in accordance with our instructions on the basis of corresponding contracts for order processing.

(4) We store your personal data collected as part of your consent for the above purposes until your consent is revoked. The legal basis for the processing of your personal data for the above purposes is your consent, Art. 6 para. 1 lit. a) GDPR.

(5) You can revoke your consent at any time with effect for the future by unsubscribing from our newsletter via the unsubscribe link or as described in the consent for the respective newsletter for which you have subscribed. You are free to give or withhold your consent. This will not affect your use of this website.

(6) If you revoke your consent, we will immediately delete your personal data if we process it for marketing purposes on the basis of your consent. Please note that the revocation does not result in the deletion of all of your personal data that we process as part of the business relationship with you if there is another legal basis for doing so. The revocation of your consent does not affect the lawfulness of the data processing carried out up to this point...

9. job advertisements

(1) We advertise vacancies on our website. To process your online application, we collect, process and use your personal data. The legal basis is Art. 6 para. 1 lit. b) GDPR (in Germany in conjunction with § 26 BDSG). Appropriate technical and organizational measures ensure that your personal data is treated confidentially within the legal provisions.

(2) If you have applied for a specific position and this position has already been filled or if we consider you to be equally or even more suitable for another position, we would be happy to forward your application within our company. The legal basis for this is Art. 6 para.1 lit. f) GDPR to protect your and our legitimate interests. Please inform us if you do not agree with this procedure. After completion of the application process, but after 6 months at the latest, your personal data will be automatically deleted, unless you expressly consent to storage for a longer period.

(3) The → General Data Protection Information for Employees and Applicants (mandatory information pursuant to Art. 13 GDPR) shall apply in addition.

10. disclosure to third parties

(1) As part of the hosting of our website, your data processed by us is processed on the basis of a contract processing agreement.

(2) In the case of the use of web analytics services and third-party providers, the data is transmitted to the extent described herein.

11. storage period

We process and store your personal data as long as it is necessary for the fulfillment of our contractual and legal obligations. We delete your personal data as soon as it is no longer required for the above-mentioned purposes. In this context, personal data may be retained for the period during which claims can be asserted against our companies (statutory limitation periods of three or up to thirty years). In addition, we store your personal data to the extent that we are required to do so by law. Corresponding obligations to provide proof and to retain data result from commercial, tax and social security regulations, generally for 6 or 10 years.

12. automated decision making, profiling

(1) For the establishment and implementation of the business relationship, we generally do not use fully automated decision findings or profiling pursuant to Article 22 GDPR.

(2) In order to provide you with targeted information and advice about our products, we or service providers may use web analysis tools, in particular tracking technology, on our behalf. These enable communication and advertising tailored to your needs. In this regard, we refer to the separate Cookie Policy (section 14).

B. Data processing by third parties

13. cookies

We use cookies from third-party providers. The type and scope of data processing, the purposes pursued, the legal basis and further information on the third-party provider and information on data protection are described in the → "**Cookie Policy**".

14. google reCAPTCHA

(1) We use "Google reCAPTCHA" (hereinafter "reCAPTCHA") on this website. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

(2) The purpose of reCAPTCHA is to check whether the data input on this website (e.g. in a contact form) is made by a human or by an automated program. For this purpose, reCAPTCHA analyzes the behavior of the website visitor based on various characteristics. This analysis begins automatically as soon as the website visitor enters the website or the query page. For the analysis, reCAPTCHA evaluates various information (e.g. IP address, time spent by the website visitor on the website or mouse movements made by the user). The data collected during the analysis is forwarded to Google. The reCAPTCHA analyses run entirely in the background. Website visitors are not notified by Google that an analysis is taking place.

(3) Processing is carried out on the basis of Art. 6 (1) a) GDPR and Section 25 (1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) as defined by the TTDSG. The consent can be revoked voluntarily at any time. If you do not give your consent, you may not be able to use certain functionalities.

(4) For further information on Google reCAPTCHA, please refer to the Google Privacy Policy and the Google Terms of Use at the following links: <https://policies.google.com/privacy?hl=de> and <https://policies.google.com/terms?hl=de>.

15. social media

15.1 General information

simatec is interested in presenting itself on social media channels, being approachable for customers, service providers, other business partners, applicants and interested parties, and promoting topics and products via social networks.

For the respective data processing purposes and data categories, we refer to the individual social media channels, which are explained in more detail below.

The data processing is basically for the following purposes:

- Communication with simatec social media channel visitors;
- Private messaging
- Handling requests from our simatec social media channel visitors; gathering statistical information about the reach of the Simatec social media channels;
- Placement of advertisements,
- Conduct customer surveys, marketing campaigns, market analysis, promotions or similar activities or events;
- Resolving disputes and litigation, establishing, exercising or defending against legal claims or litigation, enforcing existing contracts.

The processing of your personal data is necessary for the achievement of these purposes.

15.2 Information on the social media channels

(1) We integrate postings and recommendation functions from platforms such as Meta (Facebook), YouTube on our site. These services are inactive by default, but they can be activated by the user. The services are mainly located in the USA, but are subject to the usual data protection rules in EU and EEA countries. For example, if you actively use a recommendation button on our site or read an article with an embedded post, YouTube video, general framework data such as your IP address may be transmitted back to the social networks and platforms by the embedding technology. We have no influence on how the platforms use the data, possibly also to create usage profiles. Please inform yourself directly about this at Facebook, YouTube, etc. and adjust your privacy settings there.

(2) On social networks and other external platforms, the respective companies' own data protection rules apply, even if we disseminate information and maintain presences there with our brands. The U.S. company provides us with its editorial system and general usage data, such as the number of views, the duration of use, the demographics of readers, and the usernames of all contacts - you can read the network's privacy rules here.

(3) You can find out about the data protection notices of the individual third-party providers under the following links:

- Content from **Facebook**: We integrate Facebook content into the website via the Facebook plugin. To the privacy policy of Facebook: <https://www.facebook.com/privacy/explanation>. <https://de-de.facebook.com/>. Terms of use: <https://de-de.facebook.com/legal/terms?ref=pf>, [Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, Meta Platforms Ireland Limited is a company registered under the laws of the Republic of Ireland. Commercial registration number: 462932](#)
- Content from **Instagram**: The "Embed" function of Instagram allows us to integrate images and videos from Instagram into our offer. To the privacy policy of Instagram: <https://www.instagram.com/legal/privacy/>
- Content from **YouTube**: We use the YouTube player to integrate videos from a YouTube channel or videos from other providers into the website. To the data protection information of Google: <https://support.google.com/youtube/answer/2801895?hl=de>. Information on the third-party provider YouTube <https://www.youtube.com/> . Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Phone: +353 1 543 1000 Fax: +353 1 686 5660, E-mail: support-deutschland@google.com, E-mail for electronic contact: https://www.youtube.com/t/contact_us.

15.3 LinkedIn

The Simatec LinkedIn pages are operated on LinkedIn, a social network of LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ("LinkedIn"). When you visit the Simatec LinkedIn pages, LinkedIn processes your personal data in accordance with their privacy policy, which you can find [here](#).

We process the following personal data:

- Your LinkedIn username, as well as comments on our Simatec LinkedIn pages and messages you send to us through our Simatec LinkedIn pages.
- Other information necessary to respond to requests from our visitors or to uniquely identify our visitors in our systems.

15.4 LinkedIn Campaign Manager

To draw attention to our products, we use LinkedIn Campaign Manager. By using LinkedIn Campaign Manager, we define target groups based on the following criteria:

- Location (e.g. country, region, city)
- Company (e.g. business sectors, names, size)
- Interests (e.g. member groups, interests)
- Work experience (e.g., job titles, functions, seniority, skills).

- Education (e.g. degrees, schools, fields of study)
- Demographic data (e.g. gender, age)

Based on its algorithm, LinkedIn displays our content on its platform to users who fit the defined target group. The legal basis for this type of processing is your consent (Art. 6 (1) a) GDPR).

15.5 simatec on XING

(1) The simatec XING pages are operated on Xing, a social network of XING SE, Dammtorstraße 30, 20354 Hamburg, Germany ("XING"). When you visit the simatec XING pages, XING processes your personal data in accordance with their privacy policy, which you can view [here](#).

(2) We use the statistical information (the volume of interactions, statistics on the age composition and working relationships of our visitors) on the use of simatec XING pages that XING makes available in anonymized form via its statistical service. Conclusions about individual users and access to individual user profiles by simatec are not possible.

(3) We process the following personal data:

- Your XING username as well as comments on our simatec XING pages and messages you send to us via our Simatec XING pages.
- Your activity on our simatec XING pages via the XING statistics service, e.g. the volume of interactions, statistics on age composition and the working relationships of our visitors.
- Other information necessary to respond to requests from our visitors or to uniquely identify our visitors in our systems.

16. links to other websites

(1) Our website may contain links to websites operated by third parties that are not covered by this privacy statement. These third party websites have their own privacy policies and may also use cookies or other tracking technologies. The respective operator or the person designated as responsible of the corresponding website is responsible.

(2) The links to external websites are checked by us before linking. However, we have no influence on whether their operators comply with data protection regulations. If we become aware of violations or infringements, we will remove the corresponding links.

C. simatec App

17.1 Nature of the data processed

- Contact details (e.g., email, phone numbers)
- Registration data
- Account data (username, password)
- Log and protocol data
- Geolocation
- User and usage statistics
- Communication and support (history)

17.2 Categories of persons concerned

- Users of the simatec app
- Customers, prospects and business partners
- Other communication partners

(Hereafter, we also refer to the data subjects collectively as "Users").

17.3 Purpose of the processing, legal basis

(1) The "simatec world of maintenance" app was developed to operate and adjust simatec products via smartphone.

- Setting of IMPULSE as well as reading out of state data
- Setting of simatherm as well as reading out of status data

(2) A further purpose of the processing is to support the predictive maintenance and analysis of simatec products as well as the improvement and further development of the simatec app.

(3) Compilation of statistics relating to patterns and trends of browsing simatec websites or the use of other applications or software.

(4) Managing inquiries or other requests regarding simatec products and services.

(5) Insofar as we process personal data, the legal basis is Art. 6 para. 1 lit. b) GDPR in the context of registration and provision of the user account as well as the provision of documentation and after-sales support of customers. In addition, Art. 6 para. 1 lit. f) GDPR is the legal basis for the protection of legitimate interests. The legitimate interests lie on the one hand in the support of the customer, in particular the predictive maintenance and management of simatec products or simatec supported products, and on the part of simatec in the ongoing development and improvement of the simatec app.

17.4 Disclosure to third parties

Within the scope of providing the simatec app, your personal data is processed by ext. service providers. We have concluded agreements with them on commissioned processing in accordance with Art. 28 GDPR. As far as necessary for support purposes, your data will be exchanged with affiliated simatec companies. Otherwise, your data will not be passed on to third parties.

17.5 Transfer to third countries

A transfer of your data to third countries does not take place. Our processors are based in the EU/EEA and only process data there.

17.6 Profiling and automated decision making

Profiling or automated decision making does not take place.

17.7 Storage duration

(1) We will process your data as long as the user account is active and you request processing of your data, which will be processed on the basis of Art. 6 para. 1 lit. b) GDPR. In this case, we reserve the right to anonymize your data and to further process it exclusively in aggregated form, without personal reference, for the purpose of support and maintenance of simatec products.

(2) If you delete your user account, the data will be stored for a period of 1 year for documentation and verification purposes (purpose limitation) and then automatically deleted or anonymized. We reserve the right to store data if and as long as this is necessary for the enforcement and defense of legal claims.

(3) Statutory and contractual retention obligations remain unaffected. We process and store your personal data as long as it is necessary for the fulfillment of our contractual and legal obligations. We will delete your personal data as soon as they are no longer required for the above-mentioned purposes. In this context, personal data may be retained for the period during which claims can be asserted against our companies (statutory limitation periods of three or up to thirty years). In addition, we store your personal data to the extent that we are required to do so by law. Corresponding obligations to provide proof and to retain data result from commercial, tax and social security regulations, generally for 6 or 10 years.

17.8 Disclosure to third parties / data processing by third-party providers

(1) As part of the hosting of our simatec app, your data processed by us is processed on the basis of a contract processing agreement.

(2) In the case of the use of web analytics services and third-party providers, the data is transmitted to the extent described herein.

(3) iOS App Store privacy information and data regulation options: <https://support.apple.com/de-de/HT211970>

(4) Google and Google Play Store privacy information: <https://policies.google.com/privacy>

17.9 Transfer to third countries

(1) Your data will not be transferred to third countries, with the exception of Switzerland. Our processors are based in the EU/EEA and process data only there.

(2) Data transfer to third-party providers of the App Store and the Google Play Store are referenced in section 8.

D. Rights of the data subjects

18. your rights

If personal data is processed by you, you are a data subject within the meaning of the GDPR and you are entitled to the following rights against us as the controller.

a) Rights according to Art. 15 ff. GDPR

(1) The data subject has the right to obtain confirmation from the controller as to whether personal data concerning him or her are being processed; if this is the case, he or she has a **right of access to** such personal data and to the information specified in Article 15 of the GDPR. Under certain legal conditions, you have the right to **rectification** under Article 16 GDPR, the **right to restriction of processing** under Article 18 GDPR and the **right to erasure** ("right to be forgotten") under Article 17 GDPR. In addition, you have the right to receive the data you have provided in a structured, common and machine-readable format (**right to data portability**) pursuant to Article 20 GDPR, provided that the processing is carried out with the help of automated procedures and is based on consent pursuant to Article 6 (1) lit. a) or Article 9 (2) a) or on a contract pursuant to Article 6 (1) lit. b) GDPR.

b) Withdrawal of consent pursuant to Art. 7 (3) GDPR

If the processing is based on consent, you can withdraw your consent to the processing of personal data at any time. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected.

c) Right to lodge a complaint

You have the possibility to contact us or a data protection supervisory authority with a complaint (Article 77 GDPR). The competent authority in Baden-Württemberg is:

The State Commissioner for Data Protection and Freedom of Information, P.O. Box 10 29 32, 70025 Stuttgart Tel.: 0711/615541-0, FAX: 0711/615541-15, poststelle@lfdi.bwl.de

d) Right of objection according to Article 21 GDPR

In addition to the aforementioned rights, you have the right to object as follows:

Right to object on a case-by-case basis

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data relating to you which is carried out on the basis of Article 6 (1) sentence 1 lit. e) GDPR (data processing in the public interest) and Article 6 (1) sentence 1 lit. f) GDPR (data processing on the basis of a balance of interests); this also applies to a profiling based on this provision within the meaning of Article 4 no. 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

Right to object to processing of data for advertising purposes

In individual cases, we process your personal data for the purpose of direct advertising. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling insofar as it is related to such direct advertising. If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

E. Final provisions

19. safety

(1) We have taken technical and organizational security measures in accordance with Art. 24, 32 GDPR to protect your personal data from loss, destruction, manipulation and unauthorized access. All our employees and all third parties involved in data processing are obliged to comply with the requirements of the GDPR and the confidential handling of personal data.

(2) SSL or TLS encryption: This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

20. changes to our privacy policy

We reserve the right to change our security and data protection measures, insofar as this becomes necessary due to technical development, the expansion of our services or legal changes. In these cases, we will also adapt our data protection declaration accordingly. Please therefore note the current version of our data protection declaration.